



Cookie Policy

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Cookie Policy

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Document distribution and review

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Cookie Policy

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Cookie Policy

1. What are Cookies?

A cookie is a small file, typically of letters and numbers, downloaded / stored locally on a user's computer, mobile or other internet-connected devices when the user accesses a website or application.

Cookies basically perform two actions: they improve visitor's experience, and they track user's behavior.

In and of themselves, cookies are harmless and serve crucial functions for websites. Cookies can also generally be easily viewed and deleted. However, cookies can store a wealth of data, enough to potentially identify you without your consent.

Cookies are useful because they allow a website or an application to recognize a user's device / distinguishing users. They are used for a wide variety of purposes such as website analytics – counting visitors and their behavior, targeted advertising, recording user preferences, for authentication or security of Sites.

Cookies allow your browser / application to remember some specific information which can later be retrieved and used. When you quit your browser / application, some cookies are stored in your computer's or device's memory, while some expire or disappear.

Any browser visiting our Sites may receive cookies from us or from third parties such as our partners, or service providers. Cookies set by the website you are visiting are called "first-party cookies". Cookies set by parties other than the website owner are called "third-party cookies". These cookies that are placed on your device, not by the website you are visiting, but by a third party like an advertiser or an analytic system. Third-party cookies enable third-party features or functionality to be provided on or through the website or service you are using (such as advertising, interactive content, and analytics).

A "web beacon", also known as an internet tag, pixel tag or clear GIF, links web pages to web servers and may be used to transmit information collected through cookies back to a web server / application. We refer to all of these and similar technologies as "cookies" for purposes of this Policy.

We use cookies to: (i) enhance functionality, customize, personalize and improve user experience; (ii) deliver content tailored to user interests and relevant online advertising; and (iii) perform analytics and manage our Sites and other aspects of our business.

The information we obtain / may obtain through cookies includes your traffic data, location, logs, device IP address, identifiers associated with your devices, types of devices connected to our services, operating system, network location, browser type, web browser characteristics, device characteristics, language and country preferences, referring URLs, exit pages, clickstream data and other information on actions taken on our Sites, error information, and dates and times of website visits, language your system uses and country and time zone in which your device is located.

In this guideline / Policy, the words "**we**", "**us**", "**ours**" refers to the Everstone Group and "**you**" or "**your**" refers to our clients, investors, customers, visitors and users of the

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Everstone Group and/or Everstone Capital websites, including our websites on (<http://www.everstonegroup.com>, <https://everstonecapital.com>, <https://eversourcecapital.com>, <https://www.indospace.in>, <https://everyondr.com>, <https://www.dsgcp.com>), our social media pages and other websites or applications including mobile applications, investor support and services / CRM solutions for investors such as eFront Investment Café, Dynamo etc (collectively referred to as the "Sites").

2. Cookie Classification

Cookies can be broadly classified into "Essential" and "Non-Essential" cookies.

The cookies can also be classified based on functionality. Below mentioned are a few types of cookies which may be utilized by us but are not limited to:

2.1 Essential or Strictly Necessary Cookies:

These cookies are necessary for the Sites to function. These cookies allow you to use functions of the site and to access the secure areas of the site which require login authentications. In certain Sites it may not be possible to disable these cookies in our Cookie Preference Center, as doing so may encumber the Sites' security and make certain features or content unavailable. These cookies expire when you close your browser session or within a short period of time thereafter. These cookies do not store any personally identifiable information.

2.2 Non-Essential Cookies:

"Non-Essential Cookies" refer to any cookies that are not strictly necessary for a website to function properly i.e. they go beyond basic website functionality needs. Explicit user consent is required before any non-essential cookie is placed on a user's device. These cookies are further categorized as below.

- **Performance Cookies:** These cookies are used to understand the performance of the Sites as the user interacts with the Sites and helps to understand improvements required to ensure quality and performance of the Sites. These cookies collect anonymous data that does not directly or indirectly identify the user.
- **Functionality Cookies:** These are used to enhance the overall user experience and personalization when using Sites. These cookies are used to maintain your session, remember the choices and preferences you have made. These are used to store information about a user, such as login credentials, language preferences, and browsing history. These cookies allow to customize user experience based on the selected preference and choices. These cookies are also persistent in nature i.e. these cookies remain on a user's device even after they have closed their browser / Sites. These are anonymous and their usage is limited to enhancing user experience and not to track browsing pattern of user across any other website. They may be set by us or by third party providers whose services we may have added to Sites. If you do not allow these cookies, then some or all of these services may not function properly.

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- **Analytics Cookies:** These cookies allow to count visits and traffic sources so we can measure and improve the performance of our Sites. They help us to know which pages are the most and least popular and see how visitors move around the Sites. Analytic cookies collect information about your device type, operating system, browser, domain, other system settings, IP address, referring URLs, information on actions taken on the Sites and the dates and times of your visits, country and time zone in which your device is located etc. All the information collected by these cookies is aggregated and therefore anonymous. If you do not allow these cookies we will not know when you have visited our site and will not be able to monitor its performance. These Cookies will be set with your consent, where required by applicable law.
- **Targeting or Advertising or Marketing Cookies:** These cookies may be set through our Sites by us / advertising partners in order to build a profile of the user's interests and show relevant advertisements on other sites. These cookies can also be used to conduct retargeting activities, market research and measure the effectiveness of an campaign and our marketing efforts. Targeting cookies do not store personal information directly but are based on uniquely identifying the user's browser and internet device. If users do not allow these cookies, they will experience less targeted advertising. Where required by applicable law, advertising cookies will be placed on your device by us or by a third party with your consent.

3. Managing Cookies & Setting Data Preferences

You can control how non-essential cookies are placed on your device using the Cookie Preferences Centre. You may visit our Cookie Preference Center at any time to withdraw your consent or amend your cookie preferences.

Please note, that, without cookies you may not be able to take full advantage of all the features on our Sites.

You may also restrict or disable the use of cookies by selecting the appropriate settings on your browser. Each type of browser offers ways to restrict and delete cookies.

Some browsers, such as Chrome and Firefox, allow you to change your settings to browse in 'incognito' mode, limiting the amount of data placed on your machine and automatically deleting any persistent cookies placed on your device when you finish your browsing session. There are also many third-party applications which you can add to your browser to block or manage cookies.

Clearing existing cookies

To clear cookies that have previously been placed on your browser, you should select the option to clear your browsing history and ensure that the option to delete or clear cookies is included when you do so. You may use the below:

- Google Chrome - <https://support.google.com/chrome/answer/95647?hl=en-GB>

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- Mozilla Firefox - <https://support.mozilla.org/en-US/kb/clear-cookies-and-site-data-firefox>
- Microsoft Internet Explorer - <https://support.microsoft.com/en-us/topic/how-to-delete-cookie-files-in-internet-explorer-bca9446f-d873-78de-77ba-d42645fa52fc>
- Apple Safari - https://support.apple.com/kb/PH5042?locale=en_US

4. Guidelines for seeking Cookie Preference

Everstone Group shall make use of the below while seeking cookie preference:

- Block all the cookies before obtaining consent / preference, except the essential / strictly necessary cookies.
- The cookie banner text to explain to users why data is collected, what is collected, with whom it is shared etc or provide a link to the privacy policy where they can read all the information.
- Explicit cookie consent / preference to be sought from users, eg by way of a 'cookie preference' tab. Consent should not be implied, do not assume that browsing the website by a user means consent.
- The 'cookie preference' tab must allow users to take affirmative action for giving cookie consent and / or decline cookies. Do provide a toggle switch so that users can activate or deactivate cookies as per their choice.
- Website content should not be protected with a cookie wall. A Cookie wall is a pop-up on the website that asks users to accept or deny website tracking and cookies, but if the user chooses not to consent, it limits or blocks their access to the website. Cookie walls don't give users the option to customize any of the data collection. Users should be able to access website / services even if they refuse to allow the use of certain cookies.
- The cookie consent / preference should not be bundled with Terms and Conditions.
- The checkboxes, toggles, or other mechanisms for giving consent for each specific purpose must be "set off" by default, and the user should be allowed to check them out or turn them on to give consent through affirmative action i.e. those should not be pre-checked while seeking consent.
- Keep records of all the consent responses.
- Allow users to withdraw consent without a hassle, as easily as they had given it.

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EFFECTIVE FROM 11TH FEBRUARY 2025

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